



# FUTUREWOMEN X

EXPEDITION **LOS ANGELES**

We invite you to join our upcoming  
**FutureWomenX Expedition in Los Angeles**  
February 23rd – 27th, 2019

Over an invigorating, inspiring and intensive four days, we guide you to:

- Elevate your leadership skills and abilities and embolden yourself to (re)design your own future.
- Actively work alongside a hand-selected tribe of experienced, courageous women peers from across the corporate and entrepreneurial sectors.
- Go off the beaten track on an immersive experience, using Los Angeles as our lab, to dive into your critical business and leadership challenges.



## THE FutureWomenX EXPEDITION

The FWX Expedition brings together an inspiring tribe of female industry leaders such as yourself alongside local Los Angeles female entrepreneurs who are creating new business models for the future.

Together we'll dive into your critical challenges, expand your capacity to lead, and get honest feedback from peers who inspire different perspectives and challenge you to take your next step in being an even more effective leader and future-maker.

We create a space for businesswomen to have honest dialogues and impact on a global level by leveraging personal experiences, networks and knowledge.

On your journey you will experience:

- A tribe of max **14 peers** who serve as your Personal Advisory Board
- **2** one-on-one executive coaching sessions before and after the program
- Deep **learning** and personal leadership & collective wisdom workshops
- **One-on-one** intensive work with a Los Angeles based scale-up entrepreneur on her core strategic questions
- **Strategizing** and **prototyping** new solutions & approaches
- Meeting with additional L.A. **business personalities** and special Sisterhood evening with **local female industry leaders**
- An **off-the-beaten trek**, **fresh perspective** on life and business in L.A.
- Introduction into our global FutureWomenX **Alumni Tribe**

## OUR PROMISE

We can't predict what your future will look like, but we guarantee you will be:

**CATALYZED** by game-changing perspectives that open up entirely new & unforeseen fields of possibility for you and your business and career.

**ARMED** with a vetted action plan and the clarity & confidence in WHO you need to be, WHAT you need to do and HOW you need to lead to scale your impact.

**FUELED** by ruthless compassion & support from an international powerhouse tribe who have your back and continue to hold you accountable long after the program.



"If you are looking for an experience that will stretch you beyond your comfort zone, and provide you with a community that will keep you accountable, the FWX Expedition is definitely for you. FWX guides are keen curators and facilitators who make everyone feel valued. You will find a tribe of women to stay connected with long after the expedition."

- Vanessa De Luca  
Founder the EIC Suite & former Editor-in-Chief  
of ESSENCE magazine

## TESTIMONIALS

"The inspiring people we met were incredible and so carefully selected. They opened up an entirely new network and offered such game-changing perspectives. I gained lifeline connections that I will keep forever."

*Nicolette Waring - SVP Customer Service at Sky (FWX 2017)*

"To say that these days were transformational would be a dramatic understatement... The program is exactly what I didn't know that I desperately needed. I can't imagine another program (and I have participated in many!) that combines this level of personal and professional growth."

*Jamie Melzer - Founder & CEO, Watermelon Road (FWX 2018)*

"I came away with so much energy. I learned who I am I, what inspires me, how can I bring value to others, my family, my colleagues, other women in their career. I left really wanting to spend more time to absorb the power and energy of the other women and the city!"

*Monique op ten Berg - Medical Director, Roche (FWX 2016)*

"FWX is an experience like no other. Being out of my comfort zone in an action-oriented space for introspection with diverse peers provided clarity on my bigger purpose and laid the foundation for my future. Since FWX, I successfully sold a division of the business where I was co-founder and CEO, and pivoted to found a seed stage women-led tech VC firm."

*Elisa Miller-Out - Managing Partner, Chloe Capital and former CEO of Singlebrook Technology (FWX 2015)*

"I never guessed I would experience such an intense and open-minded connection... I learned how necessary it is to have a sounding board, and not just necessary, how terrific it is to have people sharing their lives, their business experience, and their thoughts in a very trustworthy, safe way."

*Marlies de Ruyter de Wildt - Founder, BY TRUST (FWX 2015)*

"FWX Expedition was a life changing experience. I've gone through many leadership programs and this one is truly different! I grew as a leader and also defined my next steps in my career in a very clear manner. There is no way back once you are part of FWX."

*Saskia Nijs - former Global Head of Marketing & Talent @ Philips, researcher, columnist, speaker and advisor 21st Century organizations (FWX 2018)*

"The FWX Expedition helped me to dig deep and appreciate myself, especially some characteristics that were inhibiting the growth of my company and initiatives. I discovered my drive for control and the need to let go. FWX also confirmed my need to grow a tribe of like-minded sisters with whom I can share my vision and journey."

*Allen Asiimwe - AVID Development (FWX 2018)*

# ABOUT FWX

FutureWomenX (FWX) is a global tribe of courageous, ambitious women leaders united in our mission to **elevate and unlock the untapped potential of women to drive real change** towards a better future.

We believe in the “**power of X**”. When women **explore** their full potential and connect that to the same power in other courageous female peers, an **expansive** force is ignited that can create **exponential** impact.

FutureWomenX was founded by Victoria Foster and Patricia Becker. Both spent their “first career” in the corporate world and left to pursue their own entrepreneurial ventures and dedicate their lives to paying-it-forward to other courageous businesswomen who dare to design their own future. Since then, FWX has expanded to a global collective of guides leading work across four continents.

Over the past decade, we have seen that women are the ones ready to take the lead for our—and our planet’s—better future. But we women often feel that we have to figure it out ourselves.

Collectively, we ignite a ripple effect that creates greater possibility together than is possible alone.

**WOMEN ARE THE BRAVE  
LEADERS FOR OUR FUTURE.**



## READY TO JOIN? NEXT STEPS

We work hard to fit the right people for each tribe.

Email Victoria at [victoria@futurewomenx.com](mailto:victoria@futurewomenx.com) to schedule a 10 minute chat to learn more.

**FUTUREWOMEN X**

[www.futurewomenx.com](http://www.futurewomenx.com)

New York. Amsterdam. Cape Town. Dubai.